



**Academy**

*London Stock Exchange Group*

# Sustainable companies and responsible investment for long term value creation

MANAGERS, ANALYSTS AND INVESTORS' VISION ON THE FUTURE  
OF SUSTAINABILITY IN FINANCE

Milan, 8<sup>th</sup> June 2010

Palazzo Mezzanotte - Borsa Italiana Congress Centre and Services, Piazza degli Affari, 6

Main Partner



Forum per la Finanza Sostenibile

In collaboration with:



Sponsor



Main sponsor



# ACADEMY – London Stock Exchange Group Forum per la Finanza Sostenibile

are pleased to invite you to the Seminar

## Sustainable companies and responsible investment for long term value creation

### PROGRAMME

*Chairman:*

**Marco Liera**, *Editor Plus24 - Il Sole 24 Ore*

8.30 am *Registration and Welcome Coffee*

9.00 am **Welcome Speech by**

**Angelo Tantazzi**, *Chairman - Borsa Italiana, London Stock Exchange Group*

**Giuseppe Van Der Helm**, *President - Eurosif*

9.20 am **Accounting for Sustainability**

**Paul Druckman** (\*), *Non Executive Director - Access Technology Group*

*Chairman, Executive Board - The Prince's Accounting for Sustainability Project*

**Sustainability in the management of environmental issues**

**Marco Tronchetti Provera**, *Chairman and CEO - Pirelli*

**The management of sustainability in production processes**

**Gian Francesco Imperiali**, *Chairman - ABB*

11.30 am *Coffee break*

(\* ) *Videoconference*

11.45 am **Institutional Investors' requests to corporations***Chairman:***Davide Dal Maso**, *Secretary General* - Forum per la Finanza Sostenibile*Speakers:***Xavier Desmadryl**, *Global Head of SRI Research* - HSBC Global Asset Management**Bennett Freeman**, *Senior Vice President* - Sustainability Research and Policy - Calvert Investment (\*\*)**Donald MacDonald**, *Director of the Trustee Board* - British Telecom Pension Scheme, *Chairman* - PRI**Gianluca Manca**, *AMWG UNEP FI and Eurizon Capital* - Intesa Sanpaolo**Fabio Ortolani**, *Chairman* - Fondo Pensione Cometa

1.30 pm Lunch

## PARALLEL WORKSHOP SESSIONS

2.30 pm **The main challenges of the banking and insurance sector***Chairman:***Andrea Rapaccini**, *MBS Consulting and Forum per la Finanza Sostenibile**Speakers:***Tony Campos**, FTSE Group**Cristina Daverio**, Vigeo**Jehanne De Walque**, Dexia Asset Management**Walter Dondi**, Unipol Gruppo Finanziario**Ludovica Alessandra Lardera**, Unicredit Group**Francesco Mereu**, Banca Monte dei Paschi di Siena**Alessandra Viscovi**, Etica Sgr4.30 pm *Closing remarks*2.30 pm **Climate change, energy efficiency and competitiveness of firms***Chairman:***Valeria Piani**, *Principles for Responsible Investment**Speakers:***Erol Bilecen**, Bank Sarasin**Filippo Bocchi**, Gruppo Hera**Aldo Bonati**, ECPI**Michele Candotti**, WWF Italia**Claudio Puliti**, ACEA**Giovanni Trotto**, Finmeccanica Group Real Estate**Elisa Vergine**, Amundi

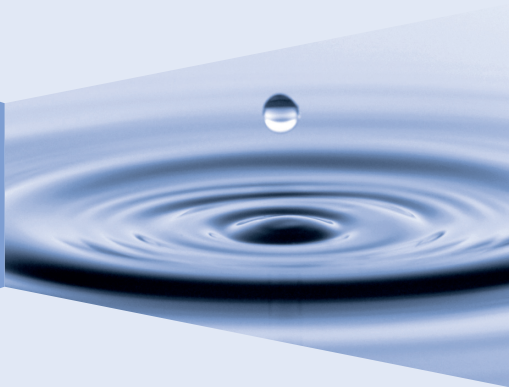
Attendance is free. To confirm the participation please email:  
[academy\\_italy@londonstockexchange.com](mailto:academy_italy@londonstockexchange.com) or call +39 02 72426086. Simultaneous translation will be provided

(\*\*) Invited to participate



# Academy

London Stock Exchange Group



Comprehensive, quality education is fundamental in the development and growth of the economic financial system. Established in 2000, Academy, the educational center of London Stock Exchange Group, delivers on this aim by developing and offering a variety of seminars and training courses relevant to the financial, legal and corporate management community.

[www.academy.londonstockexchange.com](http://www.academy.londonstockexchange.com)



Product made using paper with European Ecobabel label Ref nr. IT/0117/04



© May 2010 Academy (Milan) - London Stock Exchange Group.  
All rights reserved.

Piazza degli Affari, 6 - 20123 Milano  
T +39 02 72426.086 | [academy\\_italy@londonstockexchange.com](mailto:academy_italy@londonstockexchange.com)