

ABB Rolling Road Shows

ABB Automation Products Rolling Road Show

The Automation Products Rolling Road Shows began their tour in June of 2009. The two 60,000-pound units showcase a host of automation and control solutions. These one-of-a-kind 45-foot-long, single-chassis vehicles include a number of working demos, static displays, training areas, and more! After hundreds of events, thousands of customer and prospect experiences, there has been more than \$11.7M identified in potential sales, and over \$1.4M in sales won!

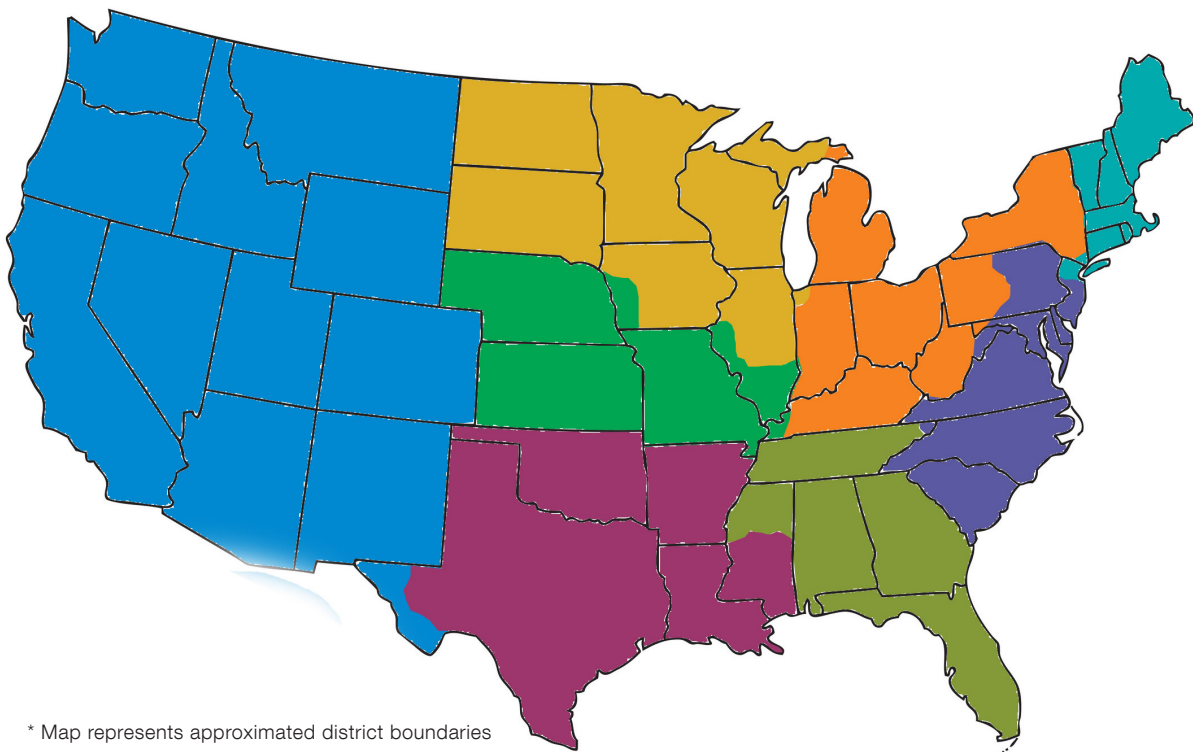
The self-propelled, expandable units are equipped with solutions that ABB offers to the low voltage product and low voltage drives industrial and HVAC markets at a local level. The stops at distribution and customer locations are coordinated through sales personnel and ABB headquarters months in advance. Work with your local ABB Sales Team member to request a stop near you.

2011 AP Rolling Road Show Schedule

Region	Date	Days	Vehicle
Midwest	May	9	Truck 2
	May / June	8	Truck 1
	June	1	Truck 1
	September	5	Truck 1
South	October / November	8	Truck 1
	January / February	5	Truck 1
	March / April	14	Truck 2
Mid-Atlantic	August	4	Truck 2
	November / December	5	Truck 2
	May / June	13	Truck 2
West	July	9	Truck 2
	August	4	Truck 1
	February / March	15	Truck 2
	August / September	13	Truck 2
	October	9	Truck 2
	November / December	15	Truck 1

Region	Date	Days	Vehicle
Northeast	June	9	Truck 2
	July / August	13	Truck 1
Upper Midwest	February / March	14	Truck 1
	May	5	Truck 1
	June	6	Truck 1
Great Lakes	September / October	18	Truck 2
	May	14	Truck 1
	May	4	Truck 2
	September	4	Truck 1
Southeast	October	15	Truck 1
	February / March	9	Truck 1
	Automation & Power World	3	Truck 2
	August	9	Truck 2
	August / September	13	Truck 1
	November	7	Truck 2

* Subject to change without notice. Check with your regional sales manager for up to date information.



* Map represents approximated district boundaries